

Information for Sponsors



Bogota, Colombia
19.-29. September 2017



Kigali, Rwanda
3.-12. October 2017



Lagos, Nigeria
20.-28. October 2017

Impact Week is a one week experience fostering intercultural exchange and creating impact through innovation and entrepreneurship. Each Impact Week is non profit and costs approx. 35.000 €. The costs split into 10-15.000 € for flights for the 15-20 coaches (depending on the country), 10-12.000 € accommodation and food, 5.000 € venue, catering, workshop material and 5.000 € prize money for the winning teams.

After two great years in Kenya (see our documentation at www.impactweek.net) we scale Impact Week to three countries in 2017! To make sure that the program is sustainable we conduct a “train the trainer” workshop to educate faculty staff of the local university partner prior to the 4 day main program.

The budget we need for our project is funded by external sponsors, like enterprises or foundations. Last year’s sponsors, e.g. Lufthansa, Accenture, PWC, were not only giving money. They share our purpose and believe in the power of a user-centered approach, innovation and new ways of solving the world’s problems. And that’s what we want to do: solving some of the most pressing problems in the world by acting as facilitators, not as experts.

Impact Week is only possible with the help of our sponsors. We offer the following sponsoring packages and are very thankful for each Euro you’re willing to give to make this event happen again. In addition the “train the trainer” program is a great opportunity for your employees to be exposed to Design Thinking and directly apply what they learned during the main program. You can sponsor individual participants for 1500€ (not including flight and accommodation).

Each donor receives an official donation receipt for charitable & non-profit endeavors (invoice upon request).

For further informations please contact Michael Hübl at +49 151 25 20 6666 or me@michaelhuebl.de.

Thank you for your support!

Michael Hübl
Founder Impact Week

Sponsoring Packages 2017

Exclusive name sponsor

Donation: 20.000€

- Event gets the prefix of your company, e.g. "Google Impact Week Kenya".
- You can send up to 3 people into the organization team which gives them a unique experience, design thinking coaching / practical experience and will inspire them for their daily work.
- Video with the founder of Impact Week (Michael Hübl) before the event to announce the name sponsoring which will be featured on Facebook (reach >5.000 people in the creative industry).
- Personal or video message at the opening speech in the event country.
- The founder of Impact Week gives a presentation in your company after the event.
- 2 seats in the jury in the event country
- Branded video documentation after the conference
- All benefits of Gold, Silver and Bronze sponsors

Gold sponsor

Donation: 5.000€

- Named as Gold sponsor on all our media materials (website, flyer, social media, banners, shirts, advertisement..)
- Write one paragraph or make a video about you which will be send in newsletters and through social media before the event
- Receive a video of all pitches
- 1 seat in the jury in the event country
- One person of the organisation team will give a presentation at your company after the event.
- All benefits of Silver and Bronze sponsors

Silver sponsor

Donation: 2.500€

- Named as Silver sponsor on all our media materials (website, flyer, social media, banners, shirts, advertisement..)
- Opportunity to hang banners at the event
- Offer a special prize to a team or individual via raffle | vote (e.g. iPhone, Laptop, Software)
- Receive a live video with a thankyou message from the conference which you can spread on your social channels (branded with your logo).
- All benefits of Bronze sponsors

Bronze sponsor

Donation: 1.000€

- Named as Bronze sponsor on all our media materials (website, flyer, social media, banners, shirts, advertisement..).
- Thank you & recognition during the event and on Impact Awards ceremony
- place your goodies in the event bags
- Lots of love from all organisers and participants!

Impressions Impact Week Kenya 2015 and 2016



